

PRAGUE
ICF CANOE SLALOM
World Cup 2024

2024 ICF CANOE SLALOM WORLD CUP



SMI

presented by Sport Marketing International



CANOE SLALOM WORLD CUP

DATE:	<i>June 6^h – 9th, 2024</i>	
VENUE:	<i>Prague – Troja, Czech Republic</i>	
PARTICIPANTS:	<i>about 340 athletes from about 40 countries</i>	
CATEGORIES:	<i>canoe slalom</i>	<i>men: K1, C1</i> <i>women: K1, C1</i>
	<i>kayak cross</i>	<i>men: K1</i> <i>women: K1</i>
TV COVERAGE:	Czech TV	<i>min. 5 hours live</i>
	TV abroad	<i>live: about 4 TV companies</i> <i>summary: about 8 TV companies</i>
TV SPECTATORS:	Czech TV:	<i>about 900.000 (reach total)</i>



OFFICIAL PARTNER C

- reserved area 25m2 for an exhibitopn and sale stall
- electric energy
- accreditation passes for 2 persons
- parking pass for 1 vehicle

PRICE: 200.000 EUR (VAT including)

